

# KNOW THE REAL VALUE OF YOUR HOME

# Why Your Home's Value Matters

Your home is one of your biggest investments. Whether you're thinking of selling, refinancing, or just curious – knowing your home's value helps you:

- Make informed decisions about selling or upgrading
- · Track your equity and net worth
- Plan renovations that actually pay off
- Avoid underpricing or overpaying in future deals

#### What Affects Your Home's Value?

- Location Desirability of neighbourhood, school zones, proximity to shops
- Size & Layout Square footage, number of bedrooms/bathrooms
- Condition Age of the home, repairs, general upkeep
- Market Conditions Supply and demand, season, interest rates
- Recent Upgrades Renovated kitchens/baths, curb appeal, energy efficiency

### How to Check Your Home's Value

- Online Estimate Tools Fast, but best used as a guide
- Real Estate CMA A market comparison report from local experts
- Professional Appraisal Best for legal or financial needs

## **High-Impact Improvements**

- Fresh coat of neutral paint
- Updated kitchen and bathroom hardware
- Energy-efficient windows or lighting
- Tidy and landscaped front yard
- Decluttered, staged interior

Even small changes can make a big difference.

#### **Common Mistakes to Avoid**

- Overestimating based on emotion
- Ignoring recent local sales
- Over-improving without considering ROI
- Relying solely on automated values

#### What's Next?

Want to know what your home is really worth right now?

Get a personalised, data-backed value report – no pressure, just insight.





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